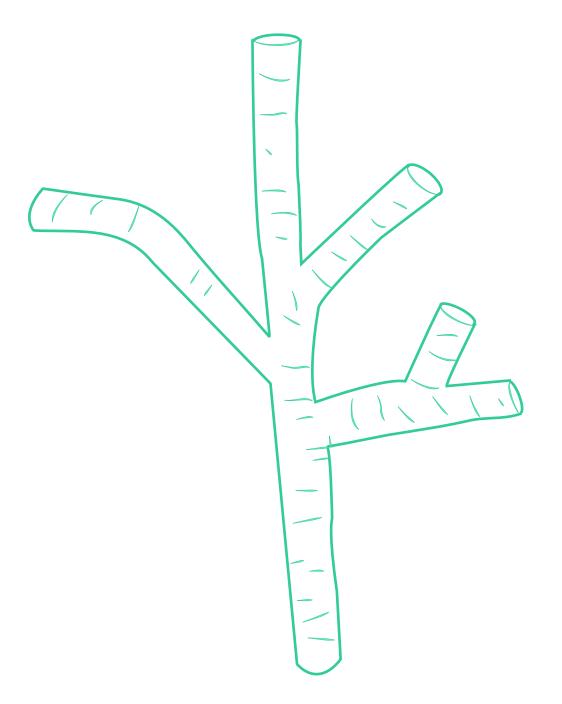


RACHAEL SHIELDS

PORTFOLIO 2021



01 KINETIC TOPOGRAPHY prototyping movement with Arduino	[RESEARCH GRANT]
02OPEN SOURCE STREET digital street with movable trees	[GRAD SCHOOL]
03 INNOVATION DISTRICT 8 principles for innovating an innovation district	[GRAD SCHOOL]
04 CONFIDENTIAL CORPORATE CAMPUS 3D visualization (modeling and rendering)	[WORK]
05 ATHENS, GEORGIA RAIN PARK a park to visit in the rain	[GRAD SCHOOL]
06 PERMEABLE EDGE solving the static divide of a gated campus	[GRAD SCHOOL]
07 URBAN TREE MUSEUM a park to explore all parts of a tree	[UNDERGRAD]
08 FLOATING ISLAND concept for resting points along a kayak path	[UNDERGRAD]
09 LOGOS various graphic design projects	[HOBBY]

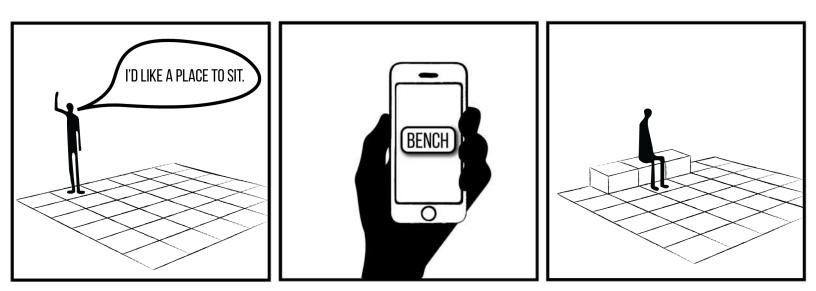
RESEARCH OBJECTIVE:

Investigate using Arduino as a method to prototype and demonstrate kinetic landscapes.

WHY PROTOTYPE MOVEMENT?

- 01 Motion adds a more complicated dimension to design. A 3D model is not enough to design moving parts.
- 02 Digital models make it difficult to take into account environmental or user inputs. Arduino offers this.
- 03 Animated digital models lack realistic movement, materials, and fabrication methods needed to accurately engineer such ideas.
- 04 Errors can be minimized before it becomes a financial or safety concern.
- 05 Prototyping is key to test out parameters like speed, actuator type, or any sensors involved.
- 06 A physical prototype strengthens the validity of complex, seemingly science fiction concepts like a kinetic environment for the client/user.
- 07 The act of prototyping can be used as a method of design.
- 08 Prototyping puts design into the landscape architect's hands instead of a mechanical engineer's.

WHAT WILL IT LOOK LIKE?



01...KINETIC TOPOGRAPHY

PROTOTYPING MOVEMENT WITH ARDUINO

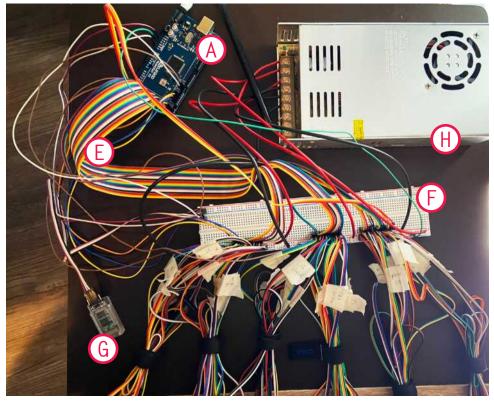
RESEARCH COMPETITION - 1ST PLACE

HOW?

The prototypes become adjustable and movable by using an Arduino Controller, Sensors, and Servo Motors. C++ is used to program the desired tasks to the Arduino Board.



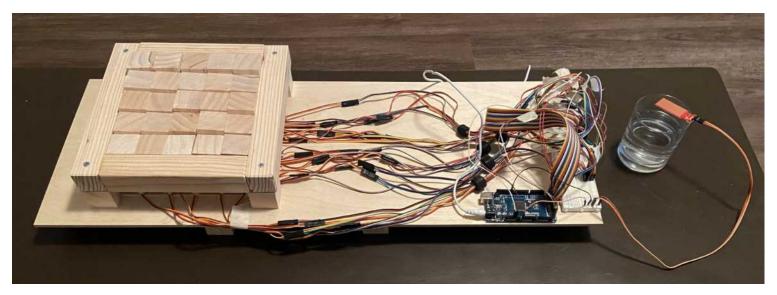




- A ARDUINO BOARD
- **B** SERVO MOTOR
- *C* 3D PRINTED MOTOR ARMS
- **D** WATER LEVEL SENSOR
- E jumper wires
- **F** BREADBOARD
- **G** BLUETOOTH MODULE
- **H** POWER SUPPLY

PROTOTYPE 1 BLOCK SURFACE - WITH WATER LEVEL SENSOR

Imagine this as a water-front plaza. Maybe during a normal day it has a few blocks up for casual seating. Maybe during an event a stage is created and tiered seating is pushed up. And maybe during a storm the blocks automatically react and rise up to create a flood barrier.

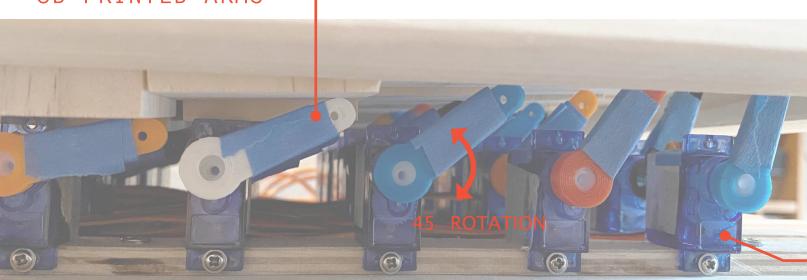






- WATER LEVEL SENSOR







EXAMPLE CONFIGURATIONS







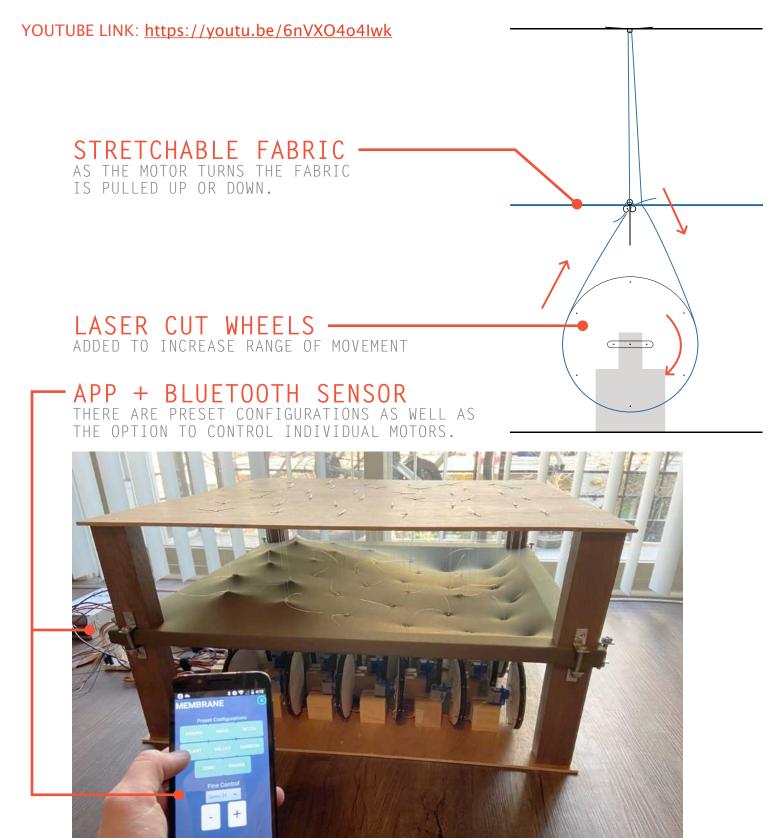


SERVO MOTORS

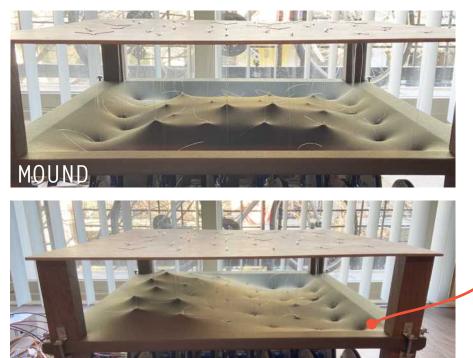
YOUTUBE LINK: https://youtu.be/daMVpNQ7z8o

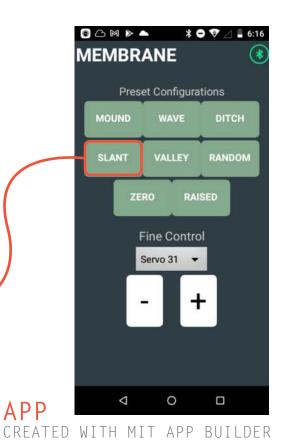
PROTOTYPE 2 MEMBRANE SURFACE - WITH BLUETOOTH SENSOR AND APP

Imagine this as an active play surface. Maybe it's a park that is modifiable to a user's desires with a new form of interactive play or exercise. Maybe it's a one-hole golf course with endless configurations. Or maybe it's a futuristic way to combine the landscape and architecture into one unit.



EXAMPLE CONFIGURATIONS







ANT

S





ON STREET DIGITAL DISPLAY GRAPHICS



warning circles: safety mechanism for sensing elements that have entered the traffic lanes



interactive crosswalks: crosswalks appear with the gestural swipe of a foot



modifiable lanes: change lane direction, size, or type as needed.



digital street signs: all street signs are digital to remove visual clutter and allow for optimal adjustability.



interactive activities



event notifications: what is going on in the area?





directional pathways: directions to nearby locations can be displayed directly on the street

custom parking spots and indicators:

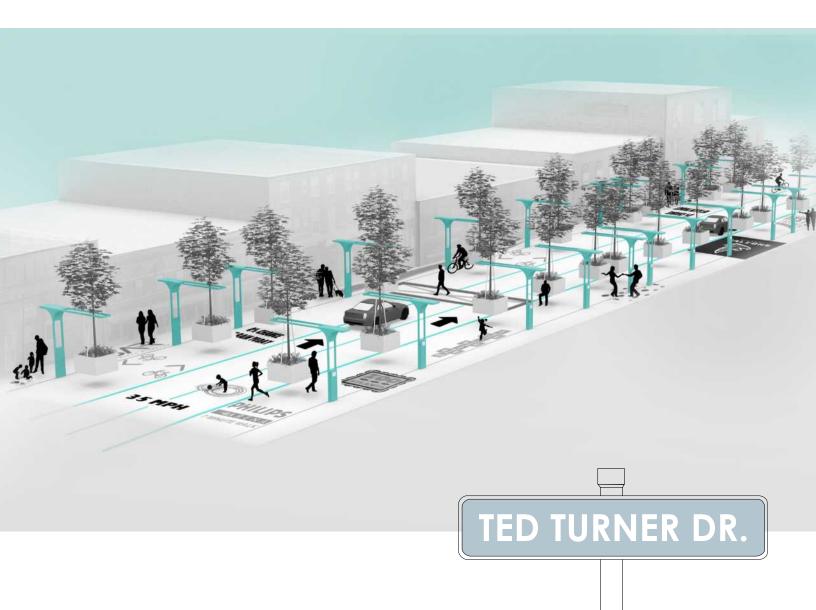
get directions to available spaces that adjust to each car size to minimize wasted space



smart transit: bus stops or ride share spaces appear where needed

02...OPEN SOURCE STREET

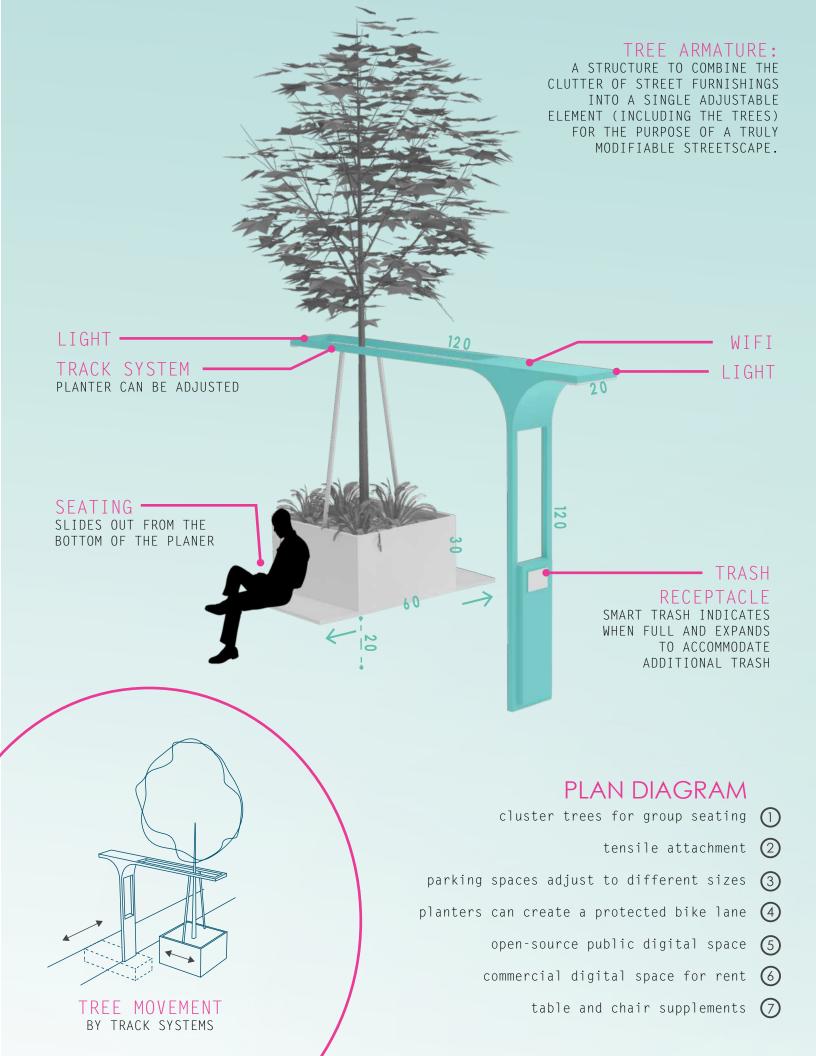
MODIFIABLE STREET WITH DIGITAL LANES, INTERACTIVE STREET GRAPHICS, AND MOVABLE TREES

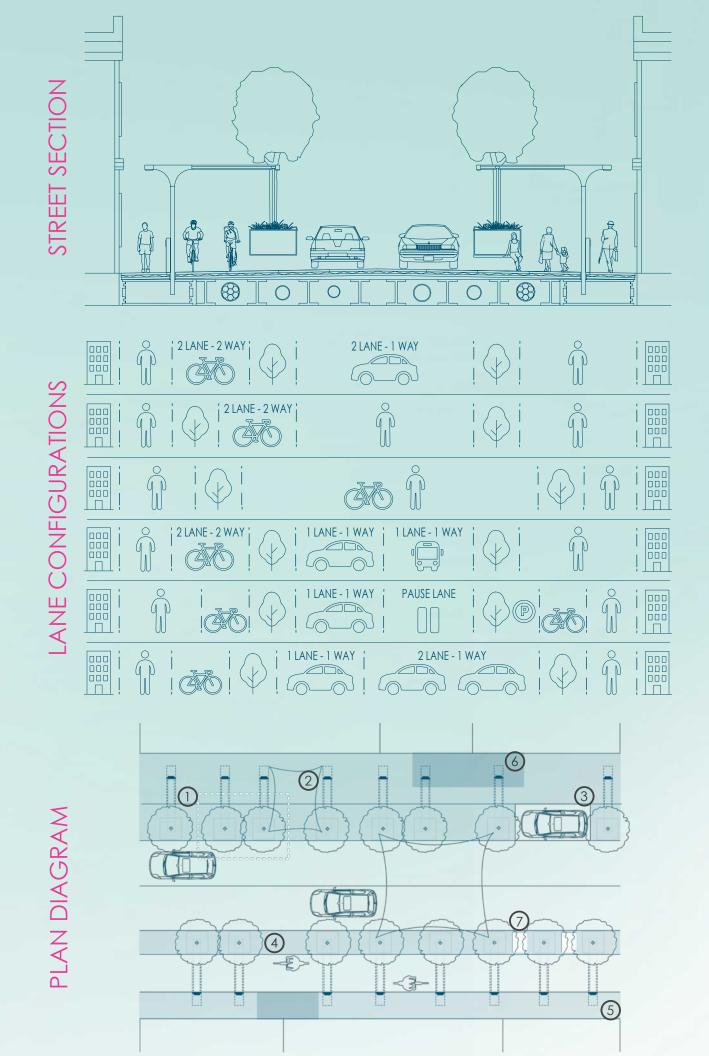


CONTEST PROMPT:

Design a streetscape for a section of Ted Turner Dr. in Atlanta, GA. How can it be resilient to the future?

Proposed Solution: Make the street modifiable.

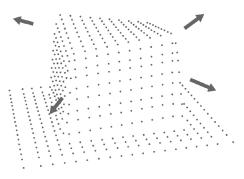






INTRO: A truly innovative innovation district innovates not just individual elements, but design at a system level. Possessing a goal to question even the most standard elements of a city, this conceptual example of an innovation district questions the possibility of the entire district being formed from one surface - a surface that can be pushed and pulled for different uses. What if there was one continuous unit that structures can form from? The surface is adjustable and kinetic to help future-proof the infrastructure of the area. I wanted to explore an alternate district size space unbound by the typical city restrictions - a space where nothing gets in the way of a good idea for innovating the built environment.

MODIFY THE SURFACE WITH THE PROGRAMMING WALL



KINETIC ARCHITECTURE

03...INNOVATION DISTRICT

INNOVATING AN INNOVATION DISTRICT

INNOVATION DISTRICTS SHOULD BE:

MINIMALLY RESTRICTIVE

In most situations, innovation at the city or district level is held captive to building restrictions and zoning laws. An Innovation District should be a place to negotiate these rules for the purpose of improvement. Rules are often restrictive to novelty and something needs to be done to speed up the process of built environment innovation.

ADJUSTABLE

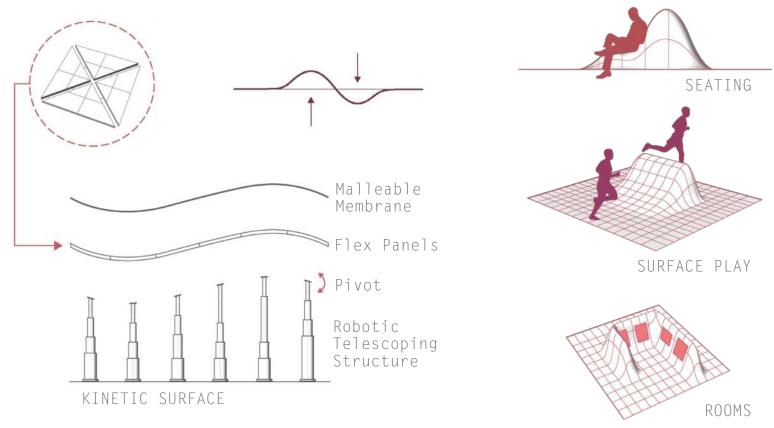
Having a flexible, temporary, and adjustable structure encompassing the district allows for continual change without the implications of being stuck with a change for 10 years. Without this principle, an innovation district becomes a static element in time, much like Disney's Epcot. Entities taking part in the innovation district must agree to have business plans that implement constant change.

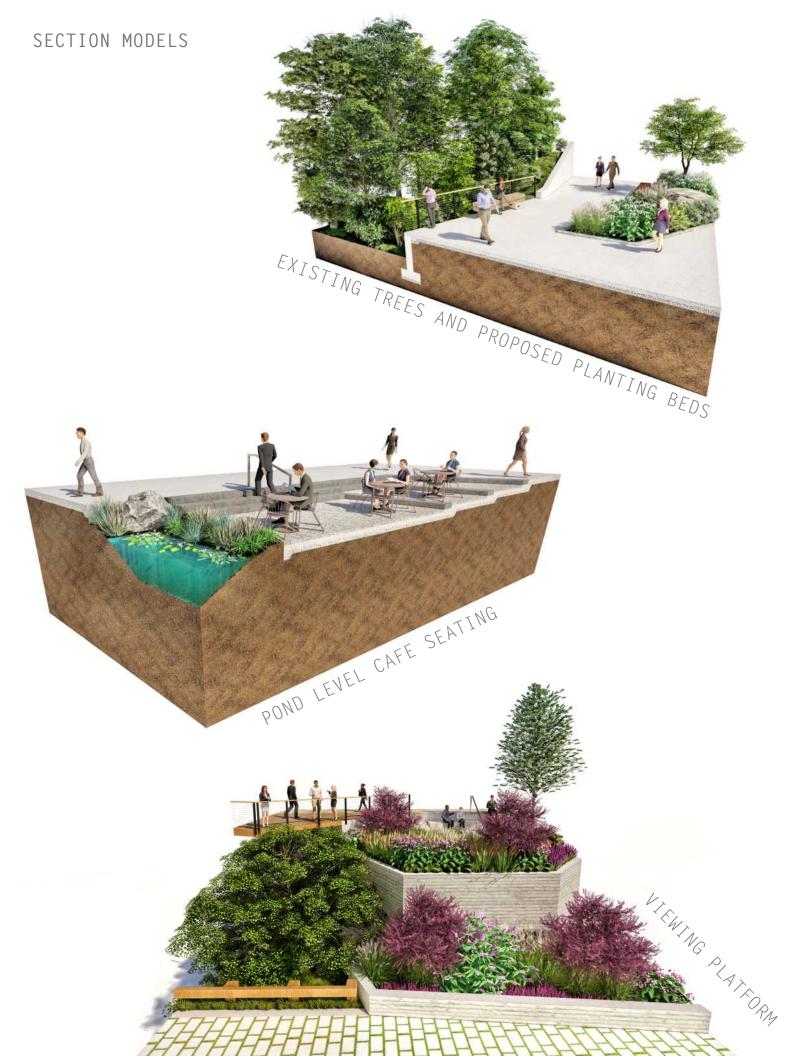
INNOVATIVE AT ALL LEVELS

An innovation district has to encourage innovation in a diverse range of possibilities. It's innovating the design of the architecture and interactive elements, but also perhaps encouraging a new format for the organization of a business or a novel restaurant concept. Innovation takes place in many forms that are often not marketed by innovation districts.

INTERACTION ORIENTED

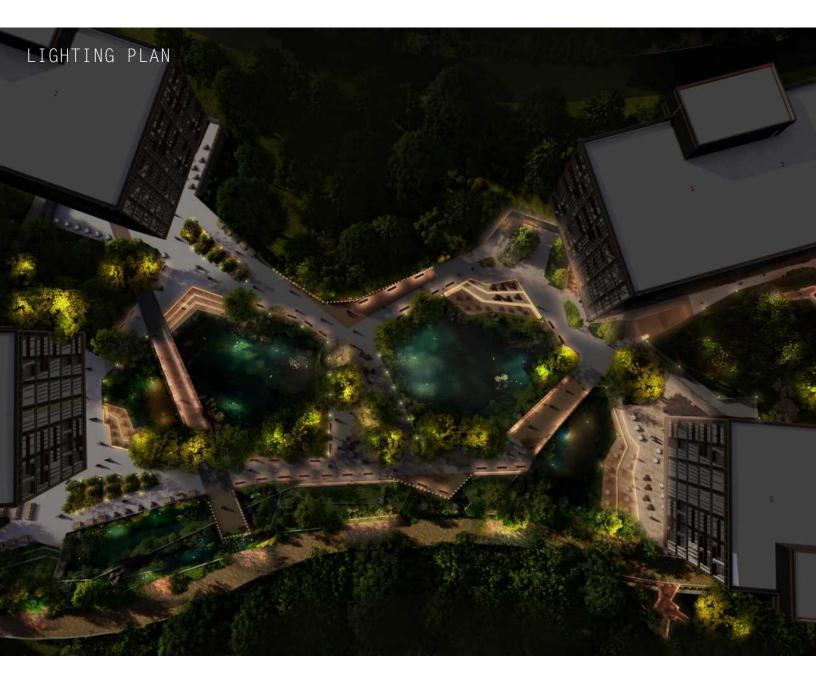
An innovation district has to be designed in a way to encourage social interactions in as many places and as often as possible. Knowledge spillover and innovation are born from diverse interactions.





04...CONFIDENTIAL CORPORATE CAMPUS

3D VISUALIZATION (MODELING AND RENDERING). CURRENTLY UNDER CONSTRUCTION.



PROJECT ROLE:

To speed up the delivery of the project, design and construction processes are happening simultaneously. My design role involves 3D modeling and rendering that occurs on a near-weekly basis to keep designing the project throughout this multi-phase and multi-year corporate campus construction. WAYFINDING XL GROUND SIGNAGE PAINTED ON THE PLAYGROUND RUBBER AND BOARDWALK

HE FE

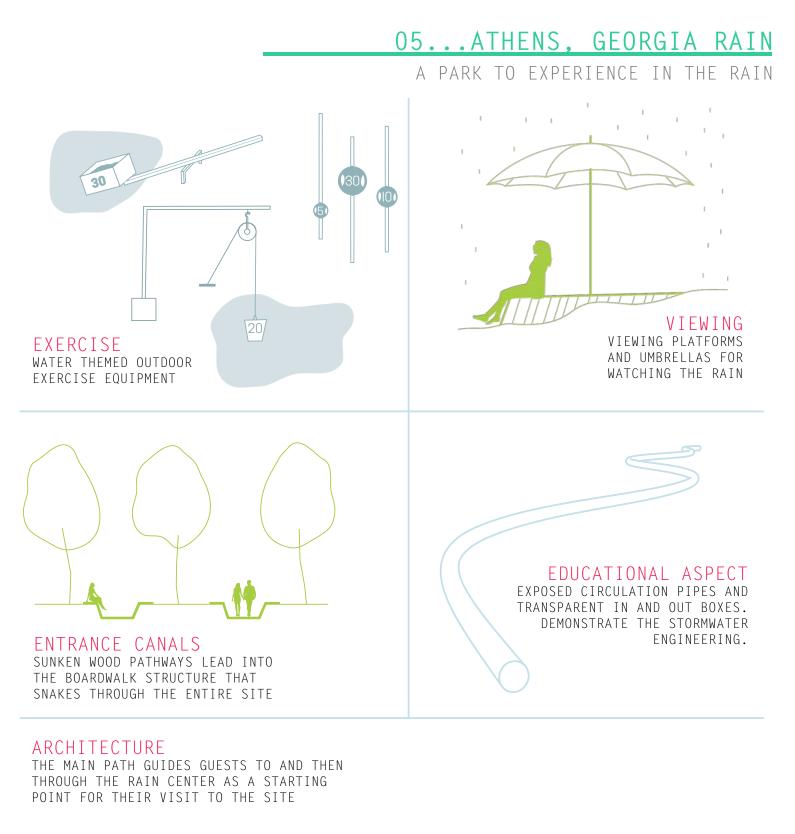
STRUCTURE ENJOY VIEW POINTS OF DIFFERENT HEIGHTS WITH AN UNDULATING BOARDWALK THAT IS ACCESSIBLE FOR ALL

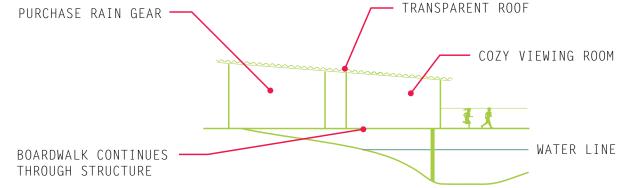
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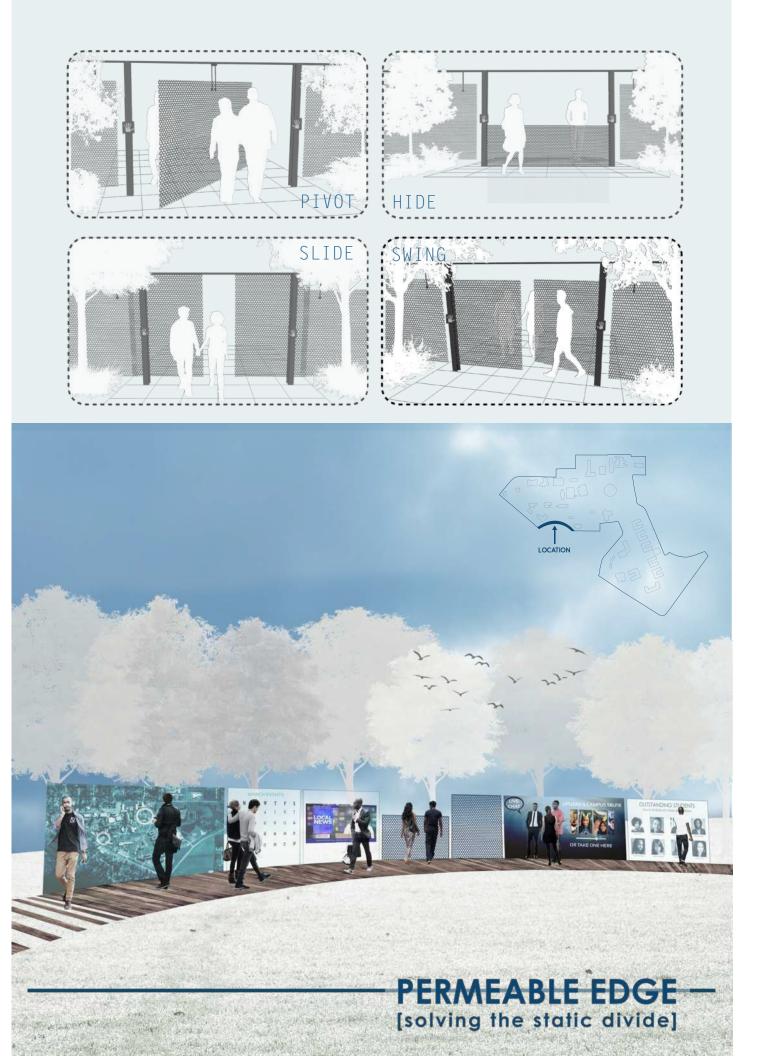
HIGHLIGHTED STORMWATER FEATURES

VIEWING LOCATIONS VIEWING PLATFORMS AND THE ARCHITECTURE WERE DESIGNED FOR VIEWING RAIN EVENTS

1200

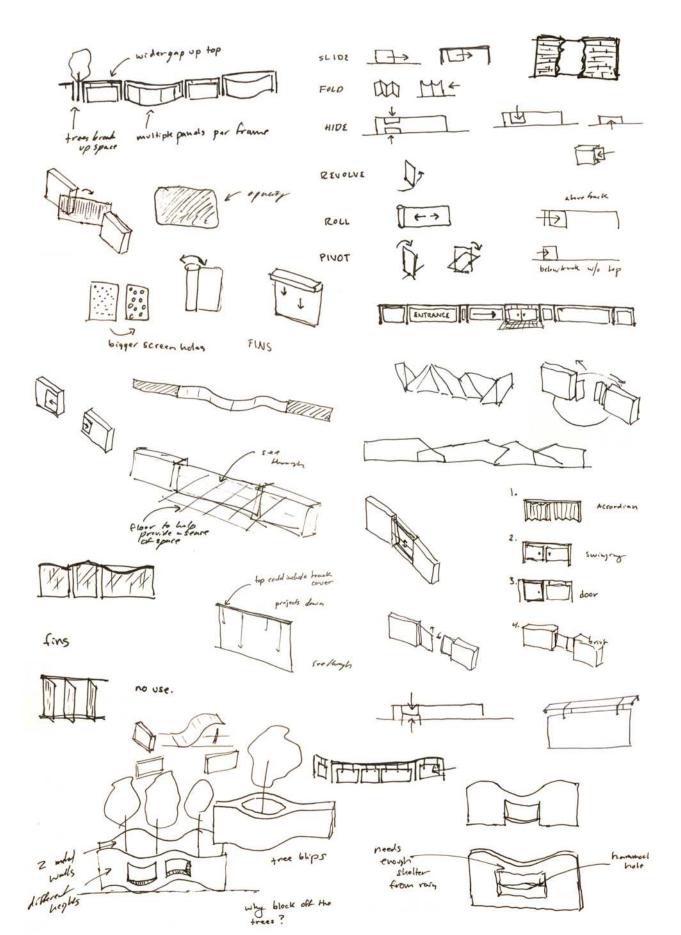






06...PERMEABLE EDGE

KINETIC ITERATIONS FOR SOLVING THE STATIC DIVIDE OF A GATED CAMPUS



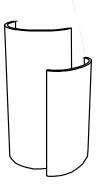


TREE TO PATH DETAIL O NETTING BASKETS FOR SEATING





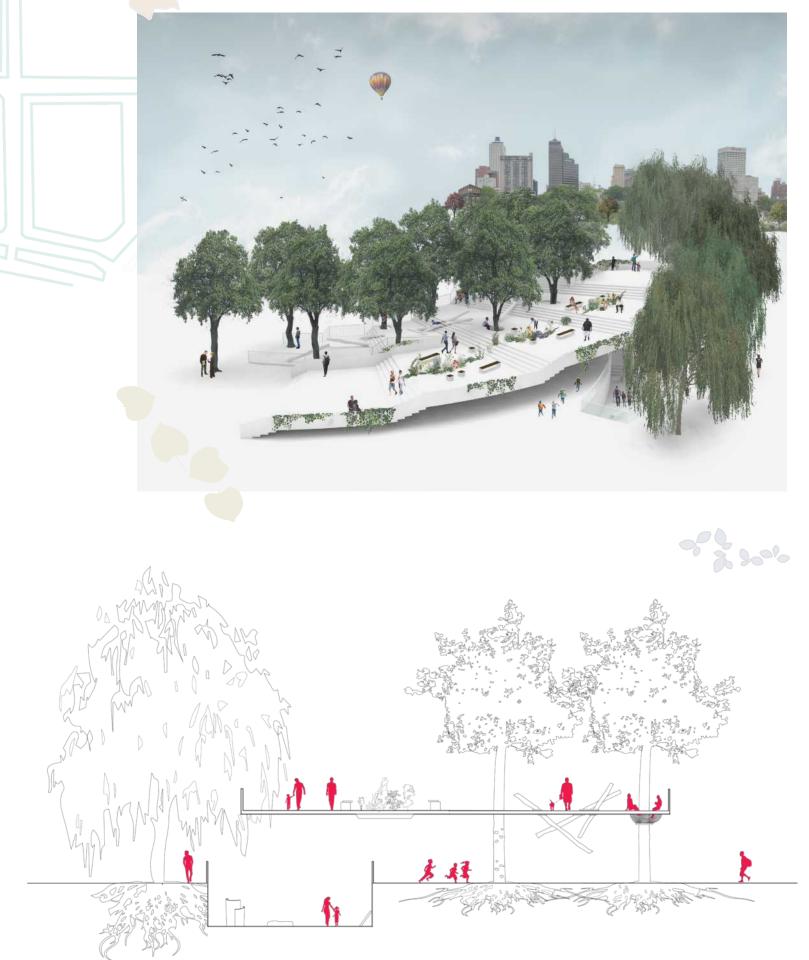
CSIGNAGE DISPLAYED ON BARK LAYERS

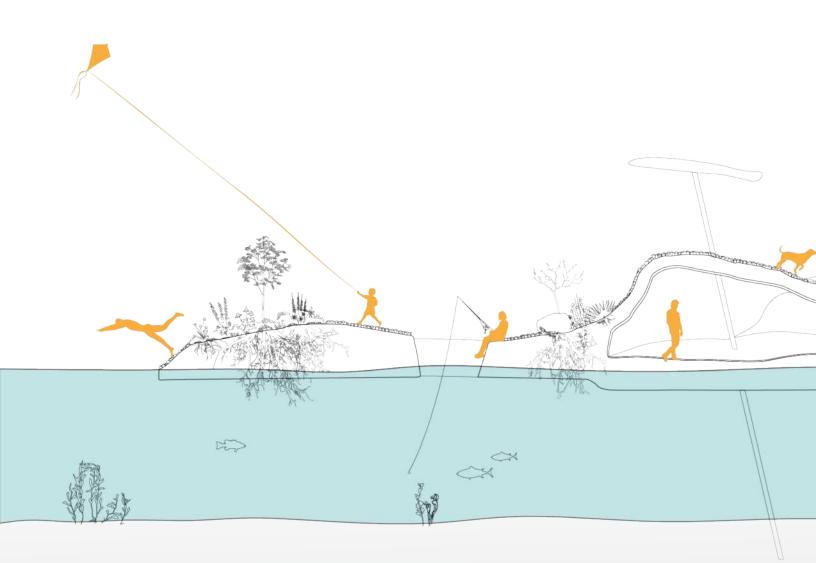


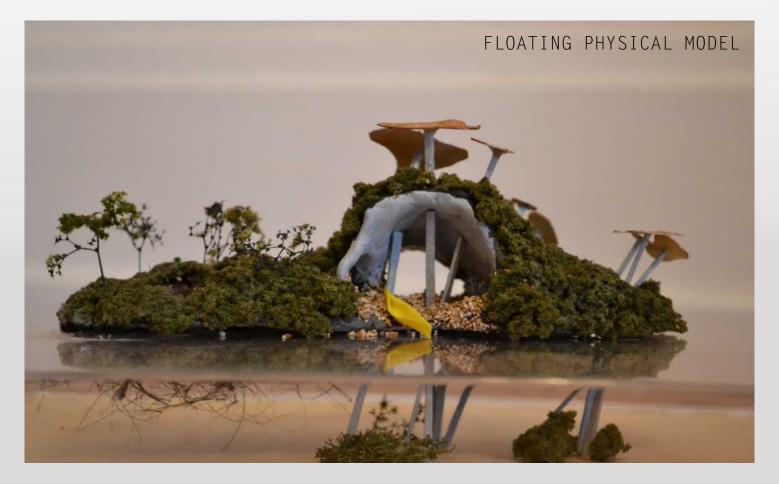


07...URBAN TREE MUSEUM

A PARK TO EXPLORE ALL PARTS OF A TREE







08...FLOATING ISLANDS

MOLDING SPACES OUT OF BIOHAVEN®



HANDSTAND

A HAND WASHING STATION SIGN

LOGO AND LANDING PAGE





A SPICE PACKING COMPANY IN CLEARWATER, FL





SOCIAL BUZZ - A LOCATION BASED SOCIAL MEDIA

09...LOGOS

VARIOUS GRAPHIC DESIGN PROJECTS

SOMM SCORE - A WINE RATING APP



WRAPP WEARABLES



SUNCOAST SYMPHONY

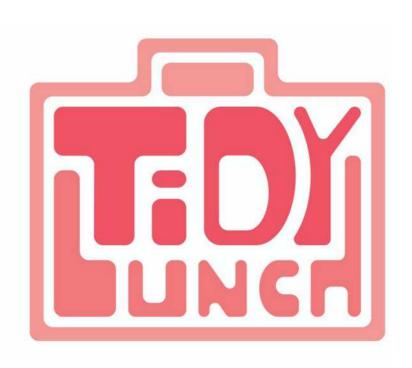


MUSH!- A MUSHROOM COMPANY WITH A CIRCULAR ECONOMY FOCUS





CONCEPT LOGO FOR THE RE-BRANDING AND UNIFICATION OF LOOKOUT MOUNTAIN TN AND LOOKOUT MOUNTAIN GA

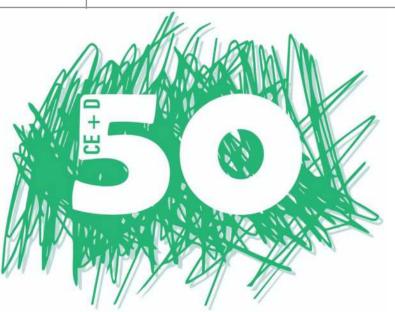


LUNCH SUBSCRIPTION SERVICE

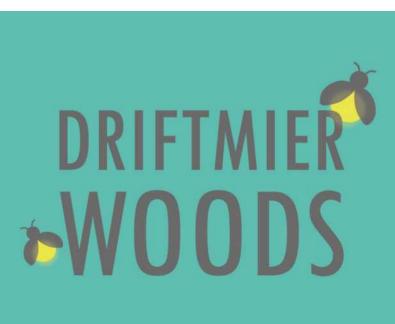
JUST FOR FUN.



COLLEGE OF ENVIRONMENT AND DESIGN 50TH ANNIVERSARY LOGO



INSPIRED BY THE RARE FIREFLY UNIQUE TO DRIFTMIER WOODS





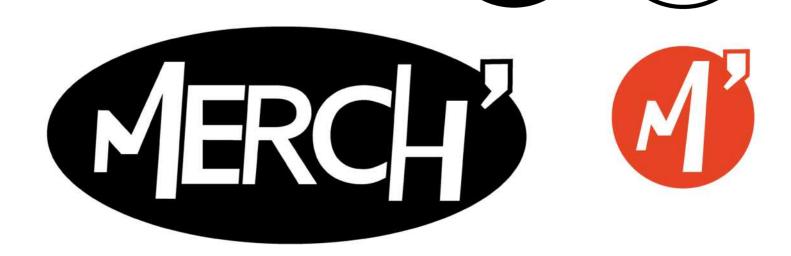
LOGO CONTEST

ATHENS RAIN PARK

A STARTUP CLOTHING LINE LOCATED IN CINCINNATI, OH

N





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FOR MORE WORK EXAMPLES PLEASE VISIT <u>WWW.RMSHIELDS.COM</u>